



Business



Archdiocese of Liverpool

Curriculum intent:

Studying Business will ensure pupils develop as enterprising individuals with the ability to think commercially and creatively, demonstrating business acumen, drawing upon evidence to make informed business decisions and solve business problems. The curriculum will facilitate pupils to apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts, using an enquiring, critical approach to make informed judgements, demonstrating their depth and breadth of understanding of business within a global and ethical context. Pupils will develop a range of skills including the ability to make judgements and analyse contexts through extended writing as well as developing and applying quantitative skills relevant to business, including using and interpreting data. Business will develop a commercial acumen and develop pupils' love of Business, Economics and Accounting providing an informed pathway for post 16 education.

Year 10

	Content	Concepts and Skills
TERM 1	<p>Enterprise and entrepreneurship</p> <p>Spotting a business opportunity</p>	<p>The dynamic nature of business</p> <p>Risk and reward</p> <p>The role of business</p> <p>Enterprise</p> <p>Customer needs</p> <p>Market research</p> <p>Market segmentation</p> <p>The competitive environment</p> <p>Numeracy skills and interpreting data</p> <p>Discuss and analyse skills</p>
TERM 2	<p>Putting a business idea into practice</p> <p>Making the business effective</p>	<p>Business aims and objectives</p> <p>Business revenues, costs and profits</p> <p>Cash and cash-flow, percentage changes, calculating interest</p> <p>Sources of business finance</p> <p>Numeracy skills and interpreting data</p> <p>The options for start-up and small businesses</p> <p>Business location</p> <p>The marketing mix</p> <p>Business plans</p>
TERM 3	<p>Understanding external influences on business</p>	<p>Business stakeholders</p> <p>Technology and business</p> <p>Legislation and business</p> <p>The economy and business</p> <p>External influences</p> <p>Numeracy skills and interpreting data</p> <p>Justification and evaluate extended writing skills</p>

